

# ABAC NEWS

The Official Newsletter of the Auto Body Association of Connecticut

Dear Prospective Advertiser,

There are four important reasons why you should consider becoming a Supporting Advertiser in the ABAC News:

- ◆ ABAC member shop owners are strongly urged to purchase their products from supporting advertisers.
- ◆ Very affordable pricing. (See application)
- ◆ Exposure: ABAC News is mailed on a bi-monthly basis to over 500 collision and mechanical repairers in Connecticut. (We have recently added nearby Rhode Island & Massachusetts shops also!)
- ◆ Just think of how many \$\$\$ of business you may be missing out on by not being listed in the ABAC Supporting Advertisers Directory!

**Support those who support you. Your decision should be without question. Become a Supporting Advertiser today!!!**

Sincerely,

Bob Amendola  
President  
Auto Body Association of CT



## ADVERTISERS APPLICATION

1	Individual Business Ad Single Line – Bold Print	\$200.00 ea. Per Issue
2-4	Individual Business Ads Single Line- Bold Print	\$150.00 ea. Per Issue
5+	Individual Business Ads Single Line – Bold Print	\$100.00 ea. Per Issue

**Bi-monthly editions – 6 issues per year**  
**Distributed to 500 + Collision Repairers in CT, MA & RI**

All ads must be paid by the 15<sup>th</sup> of the month of the current issue for guaranteed insertion.

Please make all checks payable to: ABAC NEWS  
P.O. Box 97  
East Greenwich, RI 02818

(Please print clearly)

Business name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone #1 \_\_\_\_\_ #2 \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Contact Person \_\_\_\_\_

(Print)

(Signature)

Business category: \_\_\_New Parts \_\_\_Used Parts \_\_\_Paint Supplier  
\_\_\_Auto Rental \_\_\_\_\_Other (please specify)

Referred by \_\_\_\_\_

For more information contact:  
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